

2011  
**EHDI**  
 CONFERENCE



# Ad Info & Rates



Photo courtesy of CDC

## 2011 Early Hearing Detection and Intervention Conference Advertising Policies and Pricing

A limited number of paid advertisements will be allowed in the Program Book distributed to participants at the 2011 EHDI Conference. Information on the pricing and policies related to paid advertising at the EHDI Conference are outlined below.

### GENERAL POLICY ON ADVERTISING AT THE EHDI CONFERENCE

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the conference hotel, and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

### ADVERTISEMENT PRICING FOR PROGRAM BOOK

A limited number of paid advertisements in black and white only will be allowed in the Program Book for the 2011 EHDI Conference. The cost varies depending on the size of the ad and where it is placed within the Program Book

*Note: A 10% discount will be given to 2011 EHDI Conference exhibitors.*

### REQUESTING AD SPACE IN THE PROGRAM BOOK

All ads requests to purchase ad space in the Program Book must be submitted via email to submitted via email to [ehdiconference@usu.edu](mailto:ehdiconference@usu.edu) no later than December 15th, 2010. The request must include the following information:

- Organization Name
- Name of Contact Person
- Email Address / Phone Number of contact person
- Size of requested ad
- If requesting an ad inside the front cover or inside the back cover, indicate this.
- Include the ad exactly as it would appear in the Program Book

### REVIEW PROCESS FOR AD REQUESTS

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. EHDI reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply EHDI's endorsement or guarantee of the product or service advertised. EHDI is not responsible for any claims made in an ad.

## Full Page

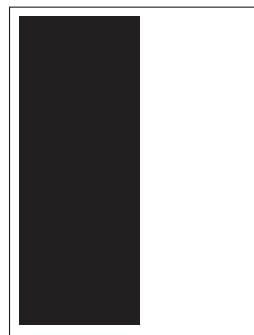


## Full Page

- Inside Front Cover  
 7.75" W x 10.5" H  
**\$1500**

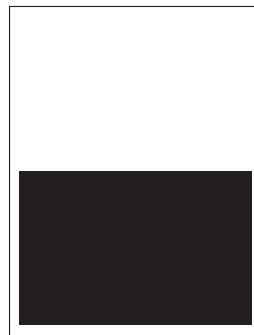
- Within Book  
 7.75" W x 10.5" H  
**\$900**

## 1/2 Page Vertical



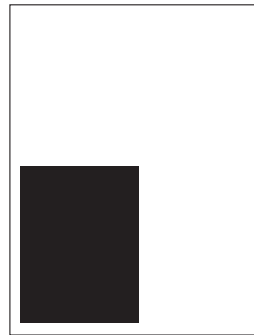
1/2 Page Vertical  
 3.75" W x 10.5" H  
**\$650**

## 1/2 Page Horizontal



1/2 Page Horizontal  
 7.75" W x 5.125" H  
**\$650**

## 1/4 Page



1/4 Page  
 3.75" W x 5.125" H  
**\$400**

(all ads will print in black & white)