

GOOD HEALTH TV® SHOWS PROMISING RESULTS FOR IHS CENTERS

Aiyon's Story made an impact on LTF/LTD



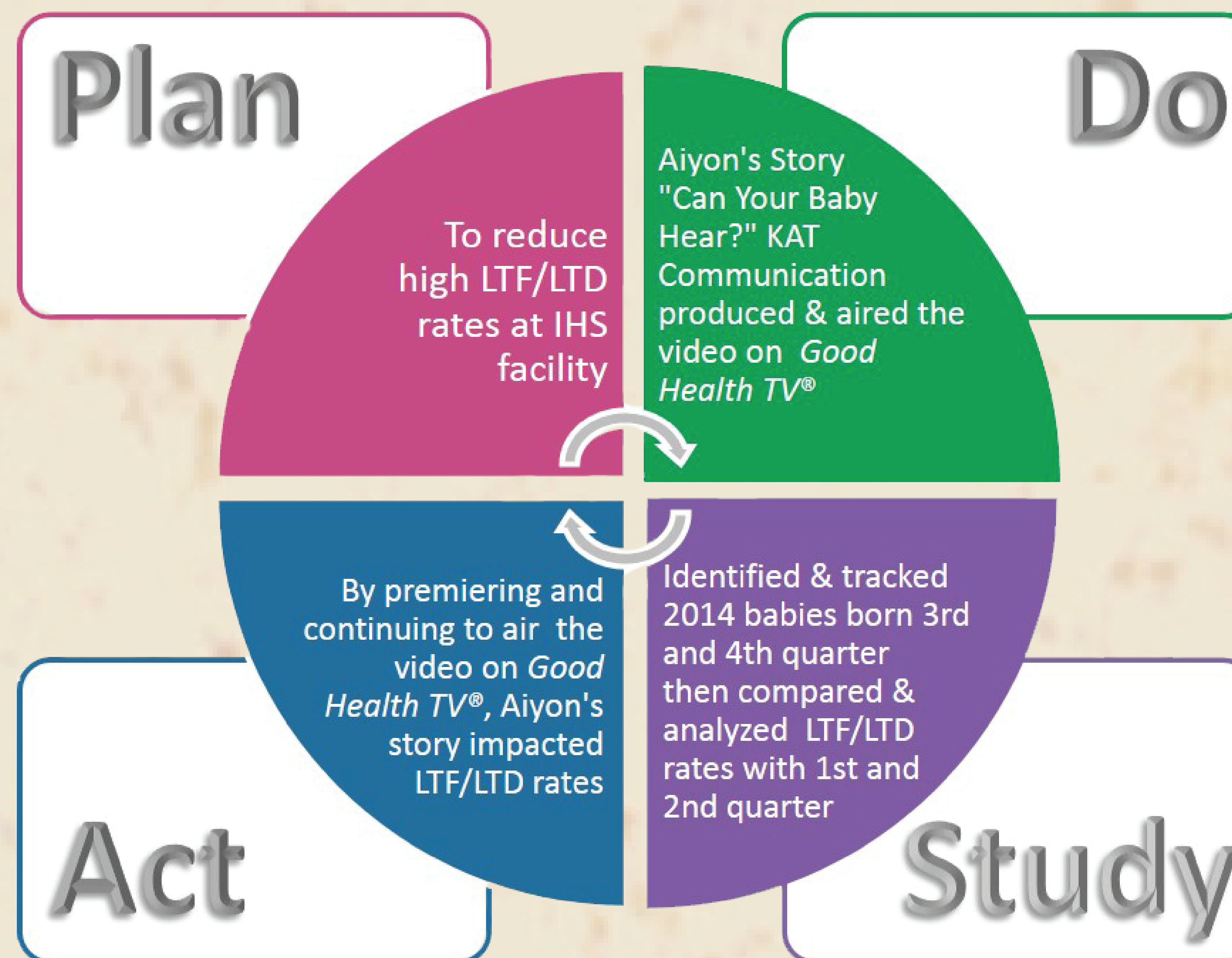
"As a mom I needed to know if it was something more than just tubes and fluid," states Cloee. "You don't have time to say 'no, my son hears' or 'no, my daughter hears'. The sooner you accept it, the sooner you can help your son...Don't wait. That's one thing: don't wait. You have to give them that communication. You have to make these appointments."

- Cloee St. Claire, Mother of Aiyon

Quentin Burdick Memorial Hospital

- Indian Health Service facility serving the Turtle Mountain Band of Chippewa Indians in Belcourt, ND
- Population of approximately 13,100
- Historically has had a high rate of Loss to Follow-up/ Loss to Documentation (LTF/LTD)

So, here's what North Dakota Early Hearing Detection and Intervention Program did...



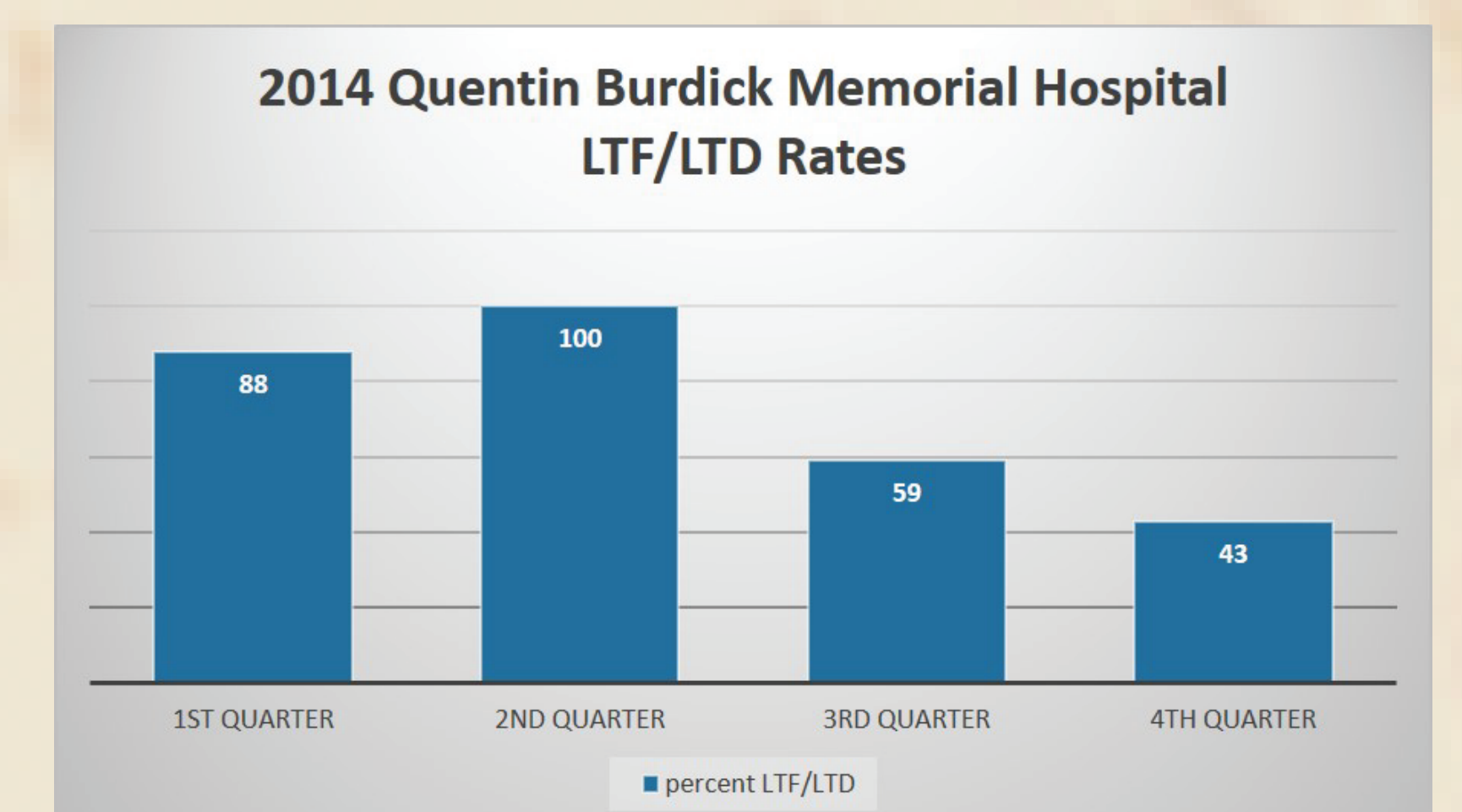
"Can Your Baby Hear?" Aiyon's story, produced by KAT Communications aired on *Good Health TV*® made an impact on LTF/LTD rates.

ND EHDI PDSA Results:

In 2014, 100% of the occurent births were documented in OZ eSP.

98% have had an indicated a documented hearing screen.

74 infants required an outpatient follow-up rescreen.



Next Steps:

ND EHDI plans to continue to air the video on *Good Health TV*® at Quentin Burdick Memorial Hospital and spread to other IHS facilities and tribal communities in North Dakota. Parent surveys will be collected for feedback.



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