

#### Field of Dreams:

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Building, Believing and Achieving for Infants and Children with Hearing Loss

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Early Hearing Detection and Intervention Conference, February 21, 2011 Atlanta, GA



#### Recession Challenges for State Programs

- Early intervention program
- State health department

Education

Medicaid





#### OK Hearing Loss Statistics (2008)

- Births- 53,735
- Screened- 52,980 (98.6%)
- Not screened- 755 (1.4%)
- Referred- 2,607 (4.9%)
- Passed, at risk- 2,845
- Tracked- 6,207
- Lost to follow-up- 19%

Courtesy OSDH, NBHSP, Patricia Burk

# Oklahoma Hearing Loss Stat Greating (2008)

- Confirmed hearing loss-
  - I month of age
    25
  - 3 months of age
    I3
  - 6 months 22
  - After 6 months 15
  - Age not reported5
  - Late onset by 3 months
  - Late onset by 6 months
  - After 6 months
    Enrolled in El

80 (14 not eligible)

94

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#### **Oklahoma Region Served**



<u>Collaboration</u>-The act of working together with one or more people in order to achieve something.



**MSN Encarta** 

#### **Collaboration Quotes:**

- Great discoveries and improvements invariably involve the cooperation of many minds.
   Alexander Graham Bell
- Alone we can do so little; together we can do so much. Helen Keller
- The secret is to gang up on the problem, rather than each other. Thomas Stallkamp

#### Partners in Collaboration

- OSDH Central Office OKC
- State/City Health Department
  - Rural areas-Rogers Co., Washington Co.
  - TCCHD
- ENT/Otology Partners
- Primary care physicians/pediatricians
- SoonerStart early intervention program

## Public/Private Collaboration in Northeast Oklahoma

- Communication
- Partnership not ownership
- Outreach
- Remembering what is important



### <u>Teamwork</u>-a cooperative effort by a group or team.



MSN Encarta

#### Collaboration vs. Teamwork

• Teamwork and collaboration are cousins, but they're not twins.

Sam Silverstein

- Teamwork: playbook, do what your coach tells you, crush your opponent.
- Collaboration: creative and flexible, evolves over time, contribute to big picture, do what needs to be done.

Lisa McLeod, Buffalo News, 11/10

#### The Scholl Center Team



#### Community Champion Award, Tulsa Business Journal 12/10

#### **TSC** Role in Collaboration

- Scheduling
- Service provision
- Referrals to collaboration partners
- Documentation/Reporting of Results
- Case management
- Billing



#### OSDH/TCCHD







# Health Department Role in Collaboration

- Audiology Taskforce and subcommittees
  - Blazing trails for establishing standards of care for Oklahoma audiologists.
- Equipment Agreement
  - Maximizing available resources.
- Direct referrals
  - Partnering for best possible outcomes.

#### **ENT/Otology Partners**









### Role of the ENT Team

- Medical clearance
- Middle ear management
- CT/MRI
- Discuss importance of Genetics and refer
- Partners with audiologists in the medical management of hearing loss in infants and children
- Invaluable resource for parents and clinicians

#### Hospital Nursery Partners





Courtesy St. John Hospital Tulsa, Oklahoma



#### Role of the Hospital Nursery

- First responders!
- Setting the stage
- Refer for follow-up and diagnostics
- Accurate reporting to the state for follow-up needs



#### Oklahoma El-SoonerStart

#### Tulsa County Team Leaders



### Role of Early Intervention

- Provide continued interaction with families.
- "In the trenches" with families between clinic appointments.
- Case management.
- Transition services.



#### Thinking Outside the Booth

- Going "out" to provide services.
- Doing the right things for the right reasons.





#### Children's Hearing Aid Project (CHAP)

- Started with an idea
- Collaboration with TSHA (Total Source for Healing Loss and Access), a Member United Way agency
- TSHA provided the non-profit status and staff to house CHAP
- First place recipient of the United Way Venture Grant allowing important seed money to start the program.

### **CHAP** Funding

- Private donors
- Private foundations with matching grants
- February 24, 2011 first fundraiser benefiting CHAP, "Tulsa Hears a Who". The event will expose the impact of hearing loss to a broad base of Oklahomans.

#### Children's Hearing Aid Project



#### The Wisdom of Crowds-by James Surowiecki

- At it's most basic, wisdom of crowds means that two heads are better than one, and that still more heads will yield even better results.
- Large groups of people are smarter than an elite few, no matter how brilliant--better at solving problems, fostering innovation, coming to wise decisions, even predicting the future.

#### **Dreams and Wishes**

- Addition of Social Worker to The Scholl Center Team
- Large hearing aid loaner bank
- Funding increases for state agencies, reinstatement of services
- More equipment, resources, staff & hours in a day!





#### Conclusion



- Our mission is to provide continued access to best practice services for families of infants and children with hearing loss.
- Empowered families make powerful choices for their children. Our job is to serve them, either inside or outside of our "booth". That is our "Field of Dreams."

#### Remember What is Important





#### **Questions/Comments**

- Thank you!
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